

# Regional Risk Profile



## Lead

1. Lack of a clear and unified regional vision weakens strategic alignment and investment confidence.
2. Inadequate leadership in advocacy delays critical policy reform and infrastructure delivery.
3. Limited community and government understanding of growth benefits undermines support for long-term planning.



## Live

1. Lack of ability to engage state government in planning for social infrastructure diminishes Geelong's livability and identity.
2. Housing density limitations constrain regional growth.
3. Red tape and complex processes delay development.



## Move

1. Underperforming and underutilized transport infrastructure increases social and economic exclusion and affects future investment from government.
2. Disconnected active transport networks limit safe travel options.
3. Political influence overrides evidence-based infrastructure planning.



## Play

1. Slow pace of revitalising central Geelong weakens its appeal as a retail, student and cultural hub.
2. Underutilised natural assets reduce amenity and community value.
3. Poor access to key assets limits liveability and lifestyle opportunities.



## Work

1. Limited industrial land restricts growth in key employment precincts.
2. Weak regional positioning and limited global market access hinder business competitiveness.
3. Skill gaps and lack of workforce development limit industry growth and innovation.



## Together

1. Persistent generational disadvantage deepens inequality across Geelong's suburbs.
2. Insufficient awareness and inclusion limits First Nations and multicultural engagement and opportunity.
3. Inability to deliver a safe, healthy and prosperous community.