

# Annual Report



Vision: Designing Geelong's best future.

Mission: An independent catalyst for the success of Geelong and to design a world-class city that is vital, inclusive, progressive, smart and sustainable.

Values: Forward-thinking, Innovative, Brave, Independent, Accountable.



### **Acknowledgement of Country**

The Committee for Geelong acknowledges the Wadawurrung People as the Traditional Owners of the lands, waters, seas, and skies on which we operate. We pay our respects to their Elders past and present. We acknowledge Aboriginal and Torres Strait Islander people as Australia's First Nations people. We commit ourselves to working for reconciliation with First Nations People and supporting them in having a voice.

### Thank you to the ongoing support of our Corporate Plus Members



















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### **Committee for Geelong Ltd**

Deakin University Geelong Waterfront Campus, Level 2 Sally Walker Building, 1 Gheringhap Street, Geelong VIC 3220 (entrance off Cunningham Street)

### WADAWURRUNG COUNTRY

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## Chair Report



The past year has seen the CfG move through a period of transition of CEO which presents the opportunity for review and refocus. With Michael Johnston taking on the role of CEO the board has been working on an updated strategic plan and setting new measures of success. These have been presented to the Strategy & Policy Committee and ratified. You can see the core areas of our strategy in this report.

I look forward to seeing our plans deliver for Geelong.

Michael has been working to his plan of meeting all members and key stakeholders and reviewing feedback from those groups. He has also been active in building knowledge of key projects and initiatives, particularly around areas like transport infrastructure, housing, and development of industry.

I would like to thank Jennifer Cromarty for her term as CEO and her leadership during the Covid affected years. The Committee for Geelong (CfG) was a lead advocate to government and conduit for early advice on Covid issues that affected Geelong. Jennifer also led the connection to different parts of our community including deepening our relationship with First Nations people in Wadawurrung Country, as well as highlighting the importance of the Arts sector as we look to designing a better future for our region. We thank Jennifer for her devout support of the Leaders program and the regional leadership program.

I often hear said people don't know what CfG stands for. Our organisation's purpose is resolute: advocating for economic and social prosperity for Geelong and its people.

CfG brings together people and ideas. It plays an important thought leadership role, and it uses its independence to take a lead on key topics. At other times our role is to support initiatives as part of the broader Geelong eco-system. Outcomes of our advocacy work can take years but can also be significant for the region. The recent announcement of Hanwha's successful bid for the Land 400 contract serves as an example of this.

I thank the board and members of the CfG for their work and support and look forward to another year of relentless advocacy.

Clive Pugh Chair



## **CEO Report**



### Preparing this report provided a wonderful chance for reflection. An opportunity to look back, appreciate achievements and celebrate success.

Coming into the role of CEO at the Committee for Geelong has been an exciting opportunity to play an active role in positively shaping Geelong's best future. I'm a Geelong local and I love this city.

My ambition is to help Geelong sustainably develop and build the infrastructure and economic conditions to support population increases while maintaining its community feel.

It has also been imperative to me to deep dive into what is important to our members. By conducting a member survey early in the year and spending time meeting members one on one, this has led me to be more informed of your opinions and

visions for our city. It has also been invaluable when shaping our new Strategic Plan with the board.

As members, your opinions matter. What I have heard is a clear message; there is a desire for action.

The Committee for Geelong will continue to be an independent catalyst, to advocate, influence and represent the region. We will bring the ideas of the world to Geelong. We will be active in championing and promoting Geelong. We will continue to embrace our community leadership role. We will be part of a broader *Team Geelong*, leading on some things and following on others. Sometimes leadership is being the first follower.

On reflecting on the first 6 months of 2023, there have been some highlights:

- The continued success of our International Women's Day Breakfast. It was a thrill to start my time at the Committee with our annual breakfast that saw a record crowd of 420 at GMHBA Stadium on 8 March. It was a wonderful forum to celebrate Wadawurrung woman Corrina Eccles our 2022 Frank Costa Leadership Award recipient.
- Taking part in the Geelong Trade
   Mission to Korea. Part of the
   Committee's remit is to bring ideas
   from the world to Geelong and
   connect us internationally. The
   trade mission built on Geelong's
   strong relationship with Korea
   (including the city of Changwon,
   Changwon University and Hanwha),
   providing fresh opportunities for
   Geelong to explore.
- Giving members a voice through the Committee for Geelong's Addy Op-Eds.

- Again partnering with the Geelong Advertiser on the Djilang Advertiser initiative and rebranding as the Committee for Djilang for NAIDOC Week.
- Hosting our New Member Welcome event. It was wonderful to be able to bring this back post Covid and see such a strong turnout.
- Member Briefings generally were well attended, with a record crowd at our Budget Briefing with Treasurer Tim Pallas. We also saw planning for an innovative calendar of briefings in 2023/24 year.
- Welcoming new Corporate
   Members into to fold, along with
   the Geelong Advertiser upgrading
   to a Corporate Plus Member. It
   is great to have you part of the
   Committee.

A special thank you to the Board, Strategy & Policy Committee and FARMSC members for their ongoing involvement and support.

Thanks also to the wonderful team at the Committee for Geelong. Caz, Ellen, Karen, Jules and Catherine; you do incredible work that adds enormous value.

And to our members, thank you for your support. Our organisation is as strong as our members, and we are fortunate to have such quality members stand behind us.

I look forward to continuing to engage with you all in 2023-24.

### **Michael Johnston**

Chief Executive Officer
Committee for Geelong

### Member List

Active Geelong Limited

Advanced Fibre Cluster Geelong

AFL Barwon

Alcoa of Australia Limited

AMDA Foundation Limited

Anam Cara House Geelong

Anseed Pty Ltd

Arthur St Digital

Avalon Airport Australia Pty Ltd

Back to Back Theatre

Balmoral Quay

Barwon Disability Resource

Council

Barwon Health

Barwon Health Foundation

Barwon Water

**BATForce** 

**BCYF-Bethany Ltd** 

Bendigo & Adelaide Bank Ltd

Bendigo Telco

**BESIX Watpac** 

**Boral Cement North Shore** 

Built

City of Greater Geelong

Colliers Geelong

Commonwealth Bank of Australia

Corio Waste Management Pty Ltd

Costa Asset Services Pty Ltd

Coulter Legal

Creative Geelong

CSIRO

Cultura

Cunningham Pier Pty Ltd

Curlewis Golf Club

David O'Brien

Davinski Nominees Pty Ltd

**Deakin University** 

**Encompass Community** 

Services Inc

**Enterprise Monkey** 

**Epworth Health Care** 

**Executive Travel Management** 

Fagg's Mitre 10

Flying Brick Cider House

G21 Geelong Region Alliance

Geelong Advertiser

Geelong Arts Centre

Geelong Broadcasters K Rock

Geelong Chamber of Commerce

Geelong Community Foundation

Geelong Connected Communities
Geelong Football Club Limited

Geelong Gallery

Geelong Grammar

Geelong LLEN

Geelong Manufacturing Council

Geelong P-TECH

Geelong Racing Club

Geelong Sustainability

Geelong Waterfront Film

GeelongPort

genU

**Gforce Employment Solutions** 

GHD Pty Ltd

Give Where You Live Foundation

GMHBA Ltd

Gneris Ltd

Graincorp Operations Ltd

Hamilton Group

Hamlan Homes

Harvest Human Resources Pty Ltd

Harwood Andrews

Herron Todd White (Vic/Tas)

Pty Ltd

Huntercorp Investments Pty Ltd

Incitec Pivot Ltd

Jack Rabbit

JK Personnel

Kane Construction Pty Ltd

Kardinia International College

Kardinia Park Stadium Trust

**KPMG** 

L Bisinella Developments Pty Ltd

LBDG Developer Pty Ltd

LBW Business + Wealth Advisors

Leisure Networks

Leura Park Estate

Lifeline Geelong & South

West Victoria

MAB Corporation Pty Ltd

Mast Lawyers

Miepol Pty Ltd

Moore Australia

MorphyBirrell Property Group

National Disability Insurance

Agency (NDIA)

NBN Co

Neu21

Northern Futures

Northern Geelong Rental Housing

Co-operative Ltd

Novotel Geelong

Paul Kelly Creative

Port Phillip Ferries

Ports Victoria

**Premier Strategy** 

Quintessential Asset Services Pty Ltd

Ramsey Property Group

Ratio

Regional Innovation for a Circular Economy Inc

Royal Geelong Yacht Club

Runway HQ Limited

SC Technology Group

Scale Facilitation

SMEC Geelong

Spiire Australia

St John of God Health Care

St Quentin Consulting Pty Ltd

Techne Development Pty Ltd

The Gordon TAFE

Telstra

Bellarine

The SAFV Centre

Tourism Greater Geelong and the

Tract Consultants Pty Ltd

Transport Accident Commission

Truffleduck Pty Ltd

Urban Development Institute of

Urbis Pty Ltd

VECCI

Victoria Police

Australia (UDIA)

Villawood Properties

Viva Energy Australia

Vopak Victoria Energy Terminal Pty Ltd

Wadawurrung Traditional Owners Aboriginal Corporation

Wathaurong Aboriginal Cooperative

West Carr & Harvey

Western Victoria Primary Health

Westpac Banking Corporation

Winchester Australia Limited Worksafe Victoria

WT Partnership Australia

**Membership Milestones** 

20 Years

Faggs Mitre 10

Victoria Police (Community)

Geelong Broadcasters K Rock (Community/reciprocal)

Davinski - Market Square

15 Years

Western Victoria Primary Health LBDG Developer

10 Years

Back to Back Theatre

(Community)

Cunningham Pier Geelong Community Foundation

(Community) Winchester

5 Years

Active Geelong (Community)

Arthur St Digital

Herron Todd White

Leisure Networks (Community)

Mast Lawyers

WT Partnership Australia



### Corporate Plus Member Stories

### The Geelong Advertiser

The Geelong Advertiser is thrilled to announce its reinforced collaboration with the esteemed, Committee for Geelong as a Corporate Plus Partner. This strategic alliance signifies a stronger commitment to our community, aiming to support its growth and prosperity.

The Addy's history traces back to November 21, 1840, and is now an integral part of Geelong's identity. It is dedicated to reporting on its sense of community and wholeheartedly supporting its people and causes.

News Corp's influential brands, including The Geelong Advertiser, reach over 18.2 million Australians monthly. This enduring trust is a testament to our unwavering dedication to providing informative and inspiring content.

In unity with CFG, we look forward to contributing to the betterment of our community and making Geelong an even more exceptional place to live. Together, we embrace the challenges and opportunities of the impending population growth.

Our concerted efforts will undoubtedly create a positive and transformative impact on Geelong's future, resolutely upholding our longstanding tradition of being the unyielding voice of the community and diligently championing progress.



### Bisinella

Bisinella Developments takes great pride in being a long-standing Corporate Plus Member of the Committee for Geelong for the past 10 years. Throughout this decade of partnership, Bisinella has played an integral role in the Committee's strategic board, working diligently to create a thriving, inclusive, and world-class environment for the residents of Geelong.

One of the key initiatives that Bisinella has been supporting is the Activate Leadership Program.

This program is dedicated to identifying and nurturing emerging leaders within the Geelong region, empowering them with the skills and knowledge necessary to contribute effectively to the community and lead positive change.

Over the last 10 years, Bisinella Developments has been instrumental in supporting more than 20 participants through the Activate Leadership Program, encouraging their growth and fostering a network of capable and dedicated leaders in the region.

National award-winning business, Bisinella Developments holds a 59-year history of successful residential and industrial development in the Geelong region. It's story is one of passion, growth, and unwavering commitment to both the community and the development industry.

As a family run company, giving back to the community remains a cornerstone of Bisinella's business philosophy, which is why the company currently supports over 20 organisations and clubs in the greater Geelong region.

Bisinella are pleased to continue its support of the Committee for Geelong and its vision to designing a bright future for the community.



### **Events, Briefings** & Submissions

### 2022

### July

Djilang Advertiser

ESG Member Briefing with Corporate Plus Partner KPMG

### **August**

Member Briefing with Victorian Treasurer Tim Pallas MP Committee for Geelong Priorities Submission – 2022-23, Victorian Election 2022

### September

Future Geelong Workshop 1

Member Briefing with Rail Projects Victoria - Online Future Geelong Workshop 2 - Online

### October

Future Geelong Workshop 3

Briefing with The Hon. Matthew Guy

2022 Leaders for Geelong Project Presentation Luncheon



CfG CEO Michael Johnston in Korea on Geelong Manufacturing Council Trade Mission.





Member Briefing with Victorian Treasurer TIm Pallas MP.

### **November**

Advanced Rail-less Trams Briefing - online Annual General Meeting 21-22 Annual Report

#### December

Annual Dinner and Leaders Graduation
2022 Leaders for Geelong Handbook
Briefing with Member for Corio Richard Marles

### 2023

#### March

International Women's Day Breakfast

### May

Geelong Manufacturing Council Trade Mission to Korea

#### **June**

New Member Welcome

Briefing with Victorian Treasurer Tim Pallas MP Federal committee inquiry into improving regional mobile phone infrastructure

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## **Major Events**







### 2022 Leaders for Geelong Project Presentation Luncheon, Thursday 13 October

### 2022 Annual Dinner and Leaders Graduation, Thursday 8 December











### 2022 Frank Costa Leadership Award

International Women's Day breakfast.

### **International Women's Day** Breakfast, 8 March 2023







### New Member Welcome, 1 June 2023

### Leadership Portfolio

"Diving into and reflecting on my own values and motivations as a leader was as exciting as learning directly from my program colleagues and the many influential leaders across Geelong that took the opportunity to share their journeys with us. This program has meant that I have greater clarity and understanding about what type of leader I want to be, and a greater set of tools and skills to support me in this journey."

### **Chris Oppert**

Director, Sector Programs and Policy National Disability Insurance Agency



2022 Leaders for Geelong Graduation



2022 Leaders finished of the year with their trip to Canberra to explore leadership on a National level, before graduating in

"The program has provided me the ability to forge relationships through community networks, learning from others' experiences and applying this to theoretical knowledge. This has not only been an informative course, but it has afforded me the opportunities to foster meaningful lifelong relationships across industries and the region."

#### **Elyse Macdonald**

Operating Services Manager Surgical Services, Barwon Health

### **Community Projects**

The 2022 Leaders for Geelong community-based project teams worked closely with their Project Champions and Alumni Mentors on six important projects, learning project management skills, stakeholder engagement, as well as developing frameworks and implementation strategies. These reports were presented by each group to over 160 people at the Project Presentation Luncheon in October 2022.

Community Help Campaign: Barwon Adolescent Taskforce (BATForce)

Making Change: Fostering Creative Communities

Geelong Sustainability: Marketing and Membership Strategy

Geelong Waterfront Film Membership Program

Community Housing Website Upgrade: Northern Geelong Rental Housing Co-operative

Uluru Statement from the Heart Project

### 2023 Leaders for Geelong

Twenty-eight talented individuals commenced the program in late January at a two-day Residential Program where they heard from different bodies who represent and advocate for the Geelong region including:

- · Clive Pugh, Committee for Geelong
- Christine Couzens MP
- Professor lain Martin, Deakin University
- Bill Mithen, Give Where you Live Foundation
- Helen Bolton, Sexual Assault and Family Violence Centre
- Lvn Morgan, Northern Futures
- Adrian Hart. Anam Cara House
- Jennifer Conley, Geelong Manufacturing Council

Geelong

Other program days undertaken by the group so far include the themes of:

- Business and Tourism
- Building Blocks of Leadership
- First Nations Leadership
- Creativity and Innovation
- · State Parliament

The Leadership Portfolio is grateful for the ongoing funding and support from the Victorian Government through Regional Development Victoria, which is vital to the ongoing success of the Leadership Portfolio.

### The Leadership Portfolio is also grateful to:

### **Major Partners:**

PortsVic

WorkSafe

### and Partner:

Kane Constructions;

### 2022 Scholarship & Grant **Providers:**

Hugh Williamson Foundation;

CFA;

Agriculture Victoria;

and the Committee for Geelong for providing a scholarship for an Aboriginal/Torres Strait Islander participant.

GMHBA's support of the Committee for Geelong International Women's Day Breakfast, ensures that proceeds go toward supporting a scholarship for a young woman.

The portfolio acknowledges the ongoing interest and support of Committee for Geelong members, partners and key stakeholders who contribute so much to the ongoing success of the program. These contributions, both financial and in-kind, ensure that the Committee for Geelong leadership programs continue to build and develop leadership capacity in the Geelong region.

The Leadership Portfolio looks ahead in anticipation of the 2023 Leaders for Geelong communitybased project work, their findings, and presentations.



**Catherine Bell** Leadership Portfolio Facilitator



Karen MacAdie



## Committee for Geelong Strategic Framework 2023-26

### Geelong at 1 Million People

Build on the region's strengths to design a future vision of Greater Geelong with a population of 1 million people.

### **Key Deliverables:**



 Develop and launch Future Geelong Prospectus (Geelong @ 1 million)



Future Geelong engagement forums with leaders across industry, community, schools, government against the key drivers



3. Partnering with key members to drive transformation and government advocacy.

### Sustainable Economic Growth

Build on the region's strengths to support sustainable regional growth and support business and our members in achieving the municipal target of 2035 for net zero emissions.

#### **Key Deliverables:**



1. Identify Geelong's clean technology priorities, including hydrogen and other renewables



2. Map regional renewable projects



 Support circular economy initiatives, such as Renewable Organics Network and the Circular Economy (CE) Ecosystem Mapping project

### **SMART & Innovative Geelong**

Build on the region's strengths to support accessibility, connectivity, new industry development and innovation.

### **Key Deliverables:**



- Expand targeted industry growth initiatives in key sectors. Priorities include:
- a. Social Insurance Centre of Excellence
- b. Economic and innovation hub capability mapping and investment pipeline
- c. National Reconstruction Fund



2. SMARTGeelong – work with organisations across the region to ensure Geelong becomes a globally recognised SMARTCity with high digital literacy, connectivity and data competencies

Forward Thinking



Independent



Brave



Accountable



Innovative

### Connecting Geelong to the World

Build on the region's strengths to better connect Geelong with International markets.

### **Key Deliverables**



Advocate for Avalon rail
 connection and further precinct
 development



2. Boost Brand Geelong and improve international commercial opportunities and market access



3. Support the development of the Geelong events strategy to bring content to Geelong and secure benefits and opportunities from major events and mass participation events.

### Civic Leadership Development

Build on the region's strengths to support leadership development across the Geelong community.

### **Key Deliverables**



1. High level member engagement



- 2. Broaden community leadership program
  - Self-sustaining Leaders for Geelong program for 2024
  - Relaunch Activate
- Develop alumni engagement program
- Develop Future Leaders program (schools)
- Community leadership awards.

### **Sustainable Operations**

Build on the Committee's strengths to create a high performing and serviced-focused organisation.

### **Key Deliverables**



1. Develop our team



2. Complete constitutional amendment



3. Deliver member outcomes within budget



4. Improve financial position over the plan period.

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## 22/23 Financials

### Balance Sheet - As at 30 June 2023

	2023 \$	2022 \$
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	557,750	494,660
Trade and other receivables	44,633	91,802
Investments	191,147	181,893
TOTAL CURRENT ASSETS	793,529	768,355
NON CURRENT ASSETS		
Plant and equipment	3,200	3,200
TOTAL NON CURRENT ASSETS	3,200	3,200
TOTAL ASSETS	796,729	771,555
LIADULTUC		
LIABILITIES  CURRENT LIABILITIES		
Trade and other payables	50,882	60,476
Revenue in advance	135,040	106,326
Provisions	11,325	14,157
TOTAL CURRENT LIABILITIES	197,247	180,959
NON CURRENT LIABILITIES		
Provisions	9,346	9,375
TOTAL NON CURRENT LIABILITIES	9,346	9,375
TOTAL LIABILITIES	206,593	190,334
NET ASSETS	590,136	581,221
MEMBERS FUNDS		
Retained Earnings	590,136	581,221
TOTAL MEMBERS FUNDS	590,136	581,221

### Income Statement - For the year ended 30 June 2023

	2023 \$	2022 \$
INCOME		
Government Grant	169,277	143,500
Interest Received	10,782	3,133
Subscriptions	477,950	428,855
Leaders Program Income	243,400	237,797
Other Income	72,604	121,721
TOTAL INCOME	974,013	935,006
EXPENDITURE		
Employee Expenses	595,234	610,110
Operating Expenses	243,427	326,339
Leadership Program Expenses	126,437	156,825
TOTAL EXPENDITURE	965,098	1,093,274
Surplus/(loss) for the year	8915	(158,268)







### INDEPENDENT AUDITOR'S REPORT

### TO THE DIRECTORS OF COMMITTEE FOR GEELONG LIMITED

### **Opinion**

We have audited the financial report of Committee for Geelong Limited (the Company), which comprises the statement of financial position as at 30 June 2023, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the director's declaration.

In our opinion, the accompanying financial report of Committee for Geelong Limited is in accordance with the Corporations Act 2001 including:

- (a) giving a true and fair view of the Company's financial position as at 30 June 2023 and of its financial performance for the year then ended; and
- (b) complying with Australian Accounting Standards as referred to in Note 1 to the financial statements and the Corporations Regulations 2001.

### **Basis for Opinion**

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Company in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other responsibilities in accordance with the Code.

We confirm that the independence declaration required by the Corporations Act 2001, which has been given to the directors of the Company, would be in the same terms if given to the directors as at the time of this auditor's report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Emphasis of Matter - Basis of Accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purposes of fulfilling the Company's financial reporting responsibilities under the Corporations Act 2001. As a result, the financial report may not be suitable for another purpose. Our report is not modified in respect of this matter.

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Liability limited by a scheme approved under Professional Standards Legislation. Davidsons is not licensed to provide financial product advice under the Corporations Act 2001 (Cth)

### Responsibilities of the Directors for the Financial Report

The directors of the Company are responsible for the preparation of the financial report in accordance with the Corporations Act 2001, and for such internal control as management determines is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

### Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

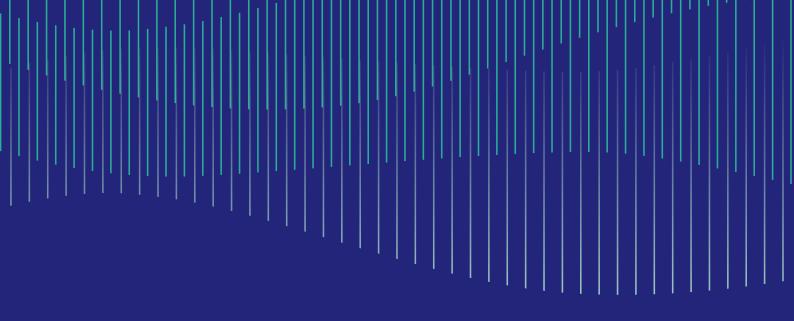
A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website at: <a href="http://www.auasb.gov.au/Home.aspx">http://www.auasb.gov.au/Home.aspx</a>. This description forms part of our auditor's report.

Stephen Kirtley Director

Dated this 27<sup>th</sup> day of September, 2023 Davidsons Assurance Services Pty Ltd 101 West Fyans Street Geelong, Victoria 3220

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### **Committee for Geelong Ltd**

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### **WADAWURRUNG COUNTRY**

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